



Hi there,

We understand that effective media outreach in 2020 has more challenges than ever. That's why we're excited to announce the launch of News Direct.

It's the only news distribution platform purpose-built for the demands of modern media outreach.



**Efficiency:** A modern, friction-free, automated workflow.



**Flexibility:** Exclusive distribution of standalone multimedia, as well as options for hyper-relevant targeting.



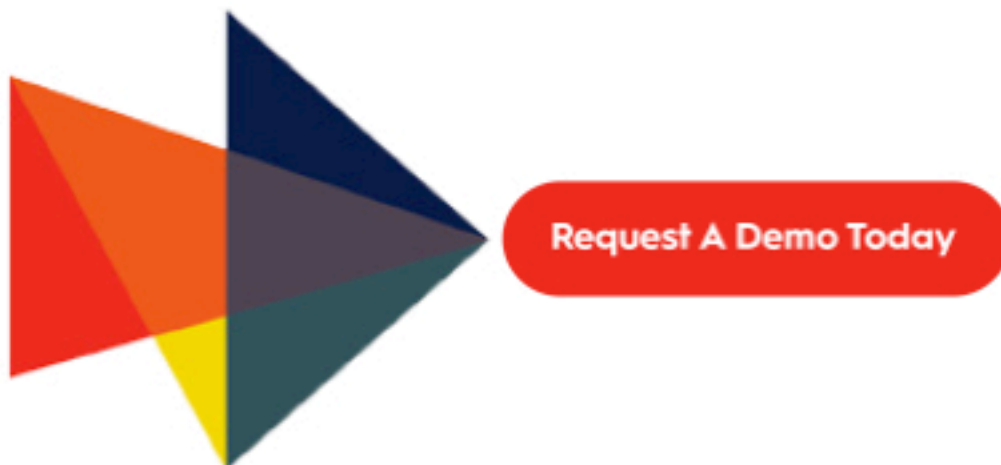
**Control:** Custom-built Content Studio for creating and optimizing content, secure sharing, and version control.



**Security:** Industry-leading protection protocols, including cloud-based isolation technology, to ensure your pre-market news is protected from end-to-end.

News Direct is disrupting the newswire industry. We've reimaged the end-to-end distribution workflow, revitalized measurement, and brought security and pricing into the 21st century. The future of news distribution is here.

Experience News Direct for yourself.



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