

JCP&L

0325_JCP&L_RES_WHEA_5269181_META_2025

DYNAMIC META ADS:

No-Cost Home Energy Assessment

OPTION 1:



OPTION 2:



OPTION 3:



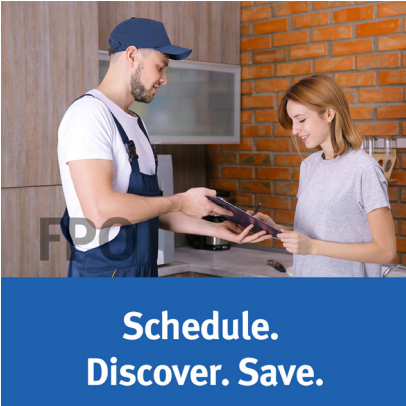
OPTION 4:



OPTION 5:



OPTION 6:



OPTION 7:



Primary Text (125 char. before cutoff):

- Need practical tips for saving energy? Schedule a no-cost Home Energy Assessment and get advice tailored to you and your home.
- Schedule a no-cost Home Energy Assessment for a guide to lower energy costs and create a more comfortable home.
- Want to lower energy costs? Start with a with a no-cost Home Energy Assessment for expert recommendations and complimentary upgrades.
- Receive energy-saving recommendations and an expert evaluation at no cost during a Home Energy Assessment.
- Schedule a no-cost Home Energy Assessment for expert advice, energy-saving tips and efficient upgrades on the spot.

Headlines (27 max char. recommended):

- Book a No-Cost Assessment
- Reduce Energy Costs
- Lower Costs, Improve Comfort
- Start Saving Energy
- Receive Upgrades at No Cost

CTA Options:

- BOOK NOW

Destination URL:

jcpl.clearesult.com/quick-home-energy-check-up-assessment-2

DYNAMIC META MOCKUP

AD 1: SINGLE IMAGE

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Schedule a no-cost Home Energy Assessment for a guide to lower energy costs and create a more comfortable home.



Start Saving Energy

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